



Ratecard 2026

Magazine for the mechanical installer

PRICES in euro's excl. VAT

1/1 page advertisement	2.520
1/2 page advertisement	1.680
1/4 page advertisement	1.380

cover image	2.110
cover image incl. 1/1 page advertisement	3.250
This includes logo 90 words explanation on the contents page;	

A4- leaflet / A4- insert , max. 4 pages	
120 gr.	2.105
120-150 gr.	3.025
Other sizes in consultation	

10% discount if you make a reservation for 3 -5 advertisements in one year
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interactive support of your advertising campaign is included on installateurszaken.nl.

Prices for advertisements on installateurszaken.nl on request.

3x a year the insert **IZ Neutraal** appears in IZ. This special issue contains information about (almost) energy-neutral installations. Providers of (almost) energy-neutral products can add an self made editorial.

2 pages (spread) sponsored content	2.250
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For reservations or information please contact
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CIRCULATION

IZ has a print circulation of 6,000 copies and more than 4,000 monthly online readers via installateurszaken.nl. It reaches the heart of the installation industry: from trainee and freelance installers to project managers at larger installation companies. They all gain professional knowledge from the practical articles. Hands-on and coordinating professionals in the mechanical installation branche, working with gas, water, and air, receive a ready-to-use dose of professional knowledge through IZ 8 times a year.

PUBLICATION DATES

Nr.	Publication	Deadline	Specials
1	27 january	06 january	Trade fair VSK
2	17 march	24 february	Comfortable installation
Appendix IZ Neutraal: New Projects			
3	14 april	24 april	Review trade fair VSK
4	12 may	21 may	Heat pumps/Airco
5	16 june	26 june	Water
Appendix IZ Neutraal: New products			
6	15 september	xx august	Innovation
7	13 october	22 september	Heating
8	17 november	27 october	Smart installation/Projects
Appendix IZ Neutraal: Renovation			