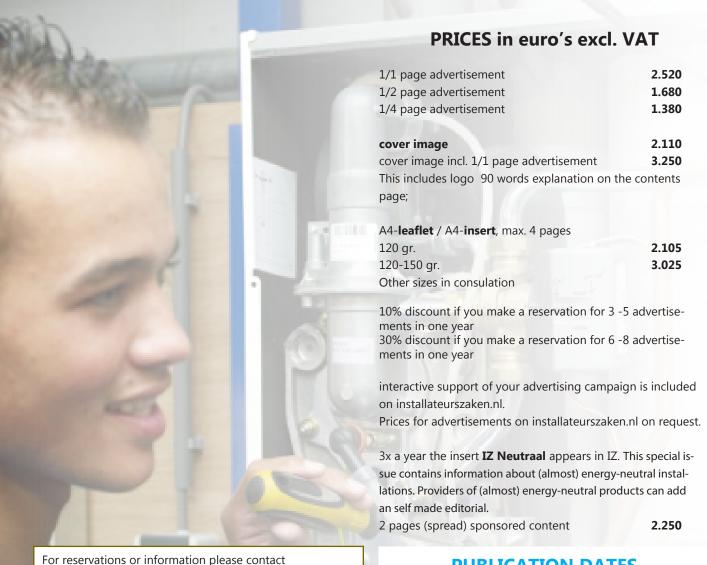
Ratecard 2026

Magazine for the mechanical installer



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CIRCULATION

IZ has a print circulation of 6,000 copies and more than 4,000 monthly online readers via installateurszaken. nl. It reaches the heart of the installation industry: from trainee and freelance installers to project managers at larger installation companies. They all gain professional knowledge from the practical articles. Hands-on and coordinating professionals in the mechanical installation branche, working with gas, water, and air, receive a ready-to-use dose of professional knowledge through IZ 8 times a year.

PUBLICATION DATES

Nr.	Publication	Deadline	Specials
1	27 january	06 january	Trade fair VSK
2	17 march	24 february	Comfortable installation
	Appendix IZ Neutraal: New Projects		
3	14 april	24 april	Review trade fair VSK
4	12 may	21 may	Heat pumps/Airco
5	16 june	26 june	Water
	Appendix IZ Neutraal: New products		
6	15 september	xx august	Innovation
7	13 october	22 september	Heating
8	17 november	27 october	Smart installation/Projects
	Appendix IZ Neutraal: Renovation		