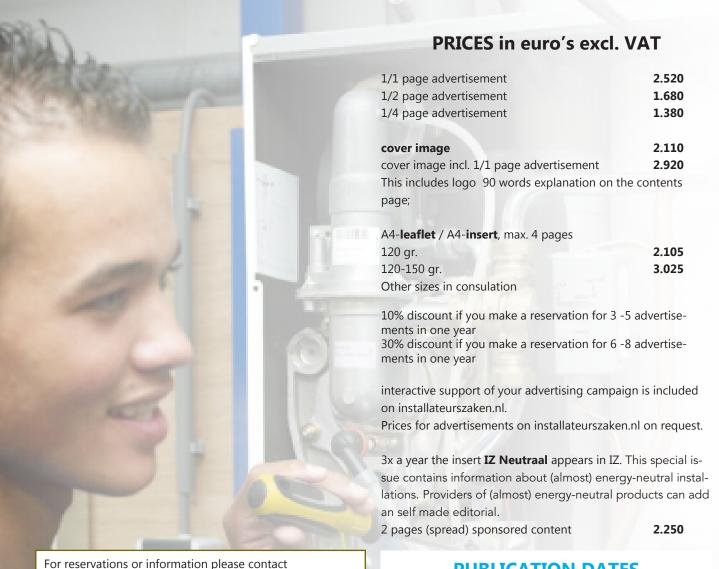
# Ratecard 2026

## Magazine for the mechanical installer



## **CIRCULATION**

Ruud Struijk: +31645040480 of r.struijk@merlijnplus.nl

IZ has a print circulation of 6,000 copies and more than 4,000 monthly online readers via installateurszaken. nl. It reaches the heart of the installation industry: from trainee and freelance installers to project managers at larger installation companies. They all gain professional knowledge from the practical articles. Hands-on and coordinating professionals in the mechanical installation branche, working with gas, water, and air, receive a ready-to-use dose of professional knowledge through IZ 8 times a year.

### **PUBLICATION DATES**

Nr.	Publication	Deadline	Specials	
1	27 january	06 january	Trade fair VSK	
2	17 march	24 february	Comfortable installation	
	Appendix IZ Neutraal: New Projects			
3	14 april	24 april	Review trade fair VSK	
4	12 may	21 may	Heat pumps/Airco	
5	16 june	26 june	Water	
	Appendix IZ Neutraal: New products			
6	15 september		xx august Innovation	
7	13 october	22 september	Heating	
8	17 november	27 october	Smart installation/Project	ts
	Appendix IZ Neutraal: Renovation			